

RYAN WIEMER

ryan@ryanwiemer.com

925-900-8316

My name is Ryan Wiemer. I'm a digital marketer with an interest in web development and internet technology. My online portfolio can be found at www.ryanwiemer.com.

EXPERIENCE

Epsilon

September 2013 - Present

Working as a senior account executive on multiple web projects for clients both big and small. Leading internal teams through design, user experience and development phases while facilitating good client relationships. Daily activities include maintaining schedules, conducting client meetings, managing budgets and assisting the Epsilon team in creating quality work for our clients.

Ryan Partnership

June 2013 - August 2013

Advertising account management intern at the San Francisco office. Worked on several different projects on the AT&T account learning account services and project management at an agency level. Daily activities included conducting market research, aiding in quality assurance, addressing client concerns and facilitating communication with all departments working on the project.

Brigham Young University

May 2012 - June 2013

Managed all media and advertising related efforts for the Brigham Young University Advisement Center. Worked alongside another graphic designer to create specialized campaigns and materials promoting the services offered by the advisement center. The resulting work reached out to thousands of students and faculty as well as gave creative direction for larger multi-university seminars.

The Walton Group Inc.

June 2012 - August 2012

Advertising and public relations intern at a small agency in Provo, Utah. Learned more about the industry by producing creative work, managing concurring projects, writing press releases for clients, and winning new business for the agency.

EDUCATION

Brigham Young University

2010 - 2013

Graduated with a B.A. in Communications with an emphasis in Advertising. Received several scholarships and participated on projects doing real work which was presented to actual clients and working professionals.

SKILLS

Technical: HTML, CSS & jQuery, Adobe Creative Suite, Microsoft Office Suite

Project Management: Attention to detail, Creative problem solver, Bilingual-Spanish